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MEDIA RELEASE

### ***Campbell's announces Real Stock Real Chef***

After 45 minutes of frantic cooking, Cathy Farchione of Doreen, Melbourne was judged the winner of Campbell's Real Stock Real Chef competition at the Real Chef Cook-Off event held yesterday at Liquidity in Sydney.

The Real Chef Cook-Off showcased the skills of the five finalists, giving each finalist less than an hour to whip up their original recipe using Campbell's Real Stock.

The event was hosted by Gabriel Gate from *Good Morning Australia* and the judging panel consisted of Lucinda Ayers, Global Vice President, Campbell's Kitchen; food and wine commentator Peter Howard; and co-presenter of SBS's *Food Lover's Guide to Australia*, Joanna Savill.

The nationwide Real Chef competition, which ran from October to December 2004, received more than 800 entries from people vying to become Campbell's Real Stock Real Chef – a 'real' person (not a professional!) who is passionate about cooking and sharing their love of food.

Winner Cathy, 42, said she was delighted to be declared Campbell's Real Chef.

"I can't believe it, it's amazing," the mother-of-two said.

"Cooking is something I have been passionate about from a very young age. I love a challenge and am very efficient in the kitchen, partly from my skills as a primary school teacher – you have to be organised and this is reflected when I am in the kitchen."

**Campbell's Real Chef cont...**

As the Campbell's Real Chef, Cathy will have the opportunity to develop a Real Stock recipe for Campbell's to share with its consumers. Her winning recipe was chicken rissoles with basil and pine nuts served with soft polenta.

"The recipe was based on being a mother and what a mother would cook," Cathy said.

Cathy impressed the judges not only with her recipe but with her knowledge of ingredients and ease in the kitchen.

"We loved the fact it was quite a classic dish, but she played with it a little bit and made a home style Italian meal look beautiful," Joanna Savill said.

The four runners-up were:

Natalie Venosi, Dunsborough, WA

Natalie Willcock, Gold Coast, QLD

Candice Hamilton, Melbourne, VIC

Karen Young, Manly, NSW

**ENDS**

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